



PARTNER SEARCH – CREATIVE EUROPE

Project on papyrus as material for design and fashion creations	
Funding Programme	Creative Europe
Call for proposal	Small scale cooperation project - Forthcoming in July 2015
Applicant	<p>1. Municipality of Fiumefreddo of Sicily http://www.comune.fiumefreddodisicilia.ct.gov.it/ Fiumefreddo of Sicily is a town of around 10 thousand inhabitants located by the sea, near the renowned seaside resorts of Giardini Naxos and Taormina. The city lies on the homonymous river. The riverside allows the cultivation and the processing of papyrus for handicraft productions and artistic purposes.</p> <p>2. Associazione SiKania The main purpose of the Association is the preservation of cultural and artistic as well as environmental traditions of the area of Fiumefreddo di Sicilia.</p> <p>3. HARIM - Accademia Euromediterranea http://www.harim.it/ Harim Accademia Euromediterranea is an institution of higher education with professional specialization in the areas of fashion, jewelery and global design, based in Catania and Tripoli (Libya). Its main objective is to consecrate the Mediterranean as a new creative basin and testify, therefore, the impact that design and fashion can have on cultural and economic wealth of the entire area.</p>
Topics of interest	Fashion and design, art, culture, traditions.
Project ideas	<p>Project's aim is to spread among European artists the love for manual creativity, art, culture and archeology, sharing our knowledge of the use of papyrus as material for design and fashion creations.</p> <p>Objectives:</p> <ul style="list-style-type: none"> - Merging local and traditional papyrus processing methods with innovative processing ways in the design and fashion sector. - Enhancing the papyrus handicrafts through the involvement of young European artists and designers. - Training for European artists interested in discovering new ways of using papyrus for fashion and design productions. - Spreading the know-how and encouraging good practices for the conservation and preservation of traditional heritage of processing papyrus. - Encouraging intercultural dialogue through the exchange of experiences, ideas and traditions in the field of art, decoration and design. - Valuing cultural diversity and developing new forms of cultural expression. <p>Actions:</p> <ul style="list-style-type: none"> - One study week in Fiumefreddo di Sicilia for the European artists involved in the

	<p>project. They will be distributed in three class and they will learn:</p> <ol style="list-style-type: none"> 1. Historical notions of the ancient Greek and Roman civilizations which started to use the papyrus in the area. 2. The traditional techniques of extraction of paper from papyrus. 3. Traditional and new ways of producing fabrics from papyrus. 4. Learning from the Accademia Euromediterranea how to produce high fashion creations using papyrus. <p>The study week will end with an “atelier course” where participants will create their own fashion and design productions made of papyrus. The study group for all the week will be supervised by European teachers of Art History, craftsmen and famous artists.</p> <ul style="list-style-type: none"> - Organization of itinerant exhibitions and fashion shows in two of the partner countries where the papyrus creations produced by the project participants will be showed. - During the closing event the best papyrus creation will be awarded by a jury of experts. <p>The project will allow the exchange and the encounter of artists, experts, teachers and researchers from all Europe.</p> <p>In order to reach a major audience, a promotional campaign of the project and of the events will be realized on web, through a dedicated website and social media, on paper (leaflet and brochures) and through digital tools like a DVD which shows the principal techniques of papyrus processing and its application in the field of fashion and design.</p> <p>Beneficiaries: Artists, creators, craftsmen, designers and stylists, with particular attention to young people.</p>
Partner sought	<p>Associations Public or private organisations Universities Museums</p>
Deadline for declaration of interest	<p>20th of July 2015</p>
Contact	<p>Ufficio politiche comunitarie e Sviluppo locale - Comune di Fiumefreddo di Sicilia Mr Rosario Leonardi leonardi.fiumefreddo@tiscali.it Phone: 0039 95 7769048 - 0039 3355693485 – 0039 3397161516 Ms Cinzia La Spina dott.cinzialaspina@gmail.com Phone: 0039 3478871219</p> <p>Please add our office to CC: ufficiodibruxelles@regionesiciliana.be</p>