

PARTNER SEARCH

Funding Call	<p>Road Safety</p> <p>MOVE/C4-2014/298 European road safety actions aimed at tackling problems related to vulnerable road users, children, elderly and young drivers http://ec.europa.eu/transport/facts-fundings/grants/doc/2014-road-safety/call.pdf</p>
Proposal	<p>SAVRU - Safety Actions for Vulnerable Road Users would build on the results of SaMERU Safer Mobility for Elderly Road Users http://ec.europa.eu/transport/road_safety/pdf/projects/sameru.pdf</p> <p>The objective of this call is to support actions that contribute to improving road safety for vulnerable road users, children, elderly people and young drivers.</p> <p>Projects would consist of actions such as :</p> <ul style="list-style-type: none"> ★ Implementation and dissemination of good practices ★ Implementation of innovative measures ★ Development of road safety campaigns, which may include organisation of events, e.g. lectures, conferences, workshops <p>The aspects addressed by the actions could include, amongst other things, the following:</p> <ul style="list-style-type: none"> ★ New urban mobility patterns with an increased presence of cycling ★ Adaptation of the infrastructure environment to an ageing population e.g. as drivers, cyclists or pedestrians ★ Road safety education for children, in particular about walking and cycling ★ Awareness and behavior of the general driving population towards vulnerable road users, children and elderly people ★ The awareness challenge of children and elderly people ★ Prevention of distraction as a cause of traffic accidents involving children and young drivers ★ Safe integration of vulnerable users, children and elderly people into urban mobility ★ Reduction of fatalities and serious injuries involving young and novice drivers
Aims,	We should like to invite two further partners that have adopted road

Objectives, and expected results	safety policies for the benefit of vulnerable road users. They should be local authorities with a responsibility for highways and transportation. It would be an advantage to have experience in implementing behavioural change policies in relation to highways and transportation.
Lead Partner	Southend-On-Sea Borough Council
Deadline for expression of interest	21 st August 2014
Who to contact for further information	<p>Paul Mathieson Southend-on-Sea Borough Council paulmathieson@southend.gov.uk +44 (0)1702 215321 +44 (0)7752 587743</p> <p>Adrian Dean Atkins adrian.dean@atkinsglobal.uk +44 (0)1925 238196 +44 (0)7834 506773</p>