

PARTNERSHIP SEARCH – CIUTAT DE SABADELL

We are interested in: (i) participating as a partner in the Call for proposals on non-discrimination and Roma integration; (ii) to initiate contacts with any organization interested in working in other projects related to the Roma, further than our proposal.

Theme	<p>Action grants to support national and transnational projects on non-discrimination and Roma integration - JUST/2015/RDIS/AG/DISC</p> <p>http://ec.europa.eu/justice/grants1/calls/2015_action_grants/just_2015_rdis_ag_disc_en.htm</p> <p>Budget: To be defined (cannot be lower than EUR 150.000 or higher than EUR 500.000) Duration: 24 months Deadline: 12 / 04 / 2016</p>
Contact details	<p>Santi Plaza splaza@ajsabadell.cat +34 605 04 87 79</p> <p>Nani Valero envalero@ajsabadell.cat</p> <p>Isabel Compte icompte@ajsabadell.cat</p>
Presentation	<p>With 207,444 inhabitants and located 26 kilometres from the city of Barcelona, Sabadell is the fifth largest city in Catalonia. 8,500 Roma live in Sabadell, accounting for approximately 4% of the city's total population and making Sabadell into the municipality with the largest Roma population in Catalonia.</p> <p>Hence our city participated in the C4i project “Communication for integration” with the aim of combating rumours and prejudices against immigrants in a project shared with other European cities. http://pjp-eu.coe.int/es/web/c4i. This allowed us to draw up and implement a strategy focused on the fight against rumours and prejudices locally. The results of this project has prompted the Council of Ministers of the Council of Europe to recommend the implementation of the resulting strategy in other Member State cities.</p>
Project proposal	<p>We now seek to implement this strategy in a new project focused on the Roma, with the aim of counteracting negative stereotypes, clichés and prejudices that circulate about Roma people based on the experience we have gained and tailored to the new target.</p> <p>Last year we applied with this project but was unsuccessful. However, our project seems to fit better with current priority areas of this year's call: “Roma: activities aiming to raise awareness about and combat harmful stereotypes of Roma and supporting thereby their integration into mainstream society.</p> <p>We are looking principally for interested agents to LEAD this project, as we feel we need a stronger organization to liderate it and we shall be partners.</p> <p>We are also interested in make contact with any agent interested to cooperate with us in future calls and other projects related to Roma people.</p>
Objectives	<ul style="list-style-type: none"> - General objective of promoting a strategy of communication and awareness raising based on the experience of “Anti-rumours network of Sabadell”, with the aim of counteracting negative stereotypes, clichés and prejudices that circulate about Roma people, which are a barrier to coexistence, interaction and mutual understanding and generate discriminatory and racist attitudes - Identify and analyse major negative stereotypes, clichés and prejudices that circulate in Sabadell in relation to Roma people and cultural diversity, and collect objective and rigorous information that refutes them. - Build a network of local social actors (agents) coordinated by the City

	<p>Council but with a leading role for institutions and civil society partners, including grassroots Roma associations, in order to jointly promote a long-term strategy to combat stereotypes and prejudices about Roma.</p> <ul style="list-style-type: none"> - Design, implement and evaluate an awareness raising and advocacy strategy/campaign with a methodology adapted to the reality of Sabadell but with a base that can be shared with or transferred to other European cities, to ensure the sustainability of the project so that these strategies can be consolidated and continue over time once this project has been completed. - Mainstreaming the Roma issue in local public services, attending to recommendations made by European institutions like "The 10 Common Basic Principles on Roma Inclusion" from the Council of Europe.
Activities	<ul style="list-style-type: none"> - Study and diagnosis for improved knowledge about Roma population in Sabadell and the stereotypes and prejudices present in the city towards this population, with a special focus on how prejudice and stereotypes affect expectations about academic success among students, fathers and teachers. - Training of over 200 local agents - Actions to foster cultural exchange and disseminating falsehood of prejudices and stereotypes as a way to eradicate racism and improve social harmony. - International Seminar, set by the end of the project timeline, with participation of experts to share the results of the project and analyze its potential implementation internationally.
Beneficiaries	<ul style="list-style-type: none"> - Roma population in Sabadell (8,500). - General population of the city (208,000). - Agents (200) - Education community (3,000)
Expected results and outputs	<p>Expected results</p> <ul style="list-style-type: none"> - Increased awareness of the general public about the Roma - Increased knowledge, capacity, skills, tools and resources for agents in their work to combat stereotypes and prejudices - Raise awareness about how stereotypes and prejudice harm coexistence - Avoid phenomena such as the "Pygmalion effect" or "Self-fulfilling prophesy" related to low expectations of academic success and employment within the Roma community and with the education community. - Stronger links among citizens. <p>Outputs of the project</p> <ul style="list-style-type: none"> - Updated analysis conducted about Roma in Sabadell - Analysis about how prejudice and stereotypes affect expectations about academic success among students, fathers and teachers. - Strategy developed to combat prejudices and stereotypes - 200 agents of togetherness trained including general public, professionals and educators - Awareness raising campaign produced: material, in paper format, audiovisual and online, to combat stereotypes and prejudices about Roma people. - International seminar to share experiences and to examine the project's potential and features ahead of its implementation in any other European city.