



Istituto Superiore "Enzo Ferrari"

Vico Picardi - 98051 Barcellona P.G. (Me) - (090) 9702516 - (090) 9702515

Codice Fiscale 830008708788 - Codice Ministeriale MEISO1100P Sedi associate: I.P.S.I.A. di Barcellona P.G. – I.P.S.I.A di Pace del Mela - I.P.S.A.A. di Barcellona P.G. - I.P.S.A.A. di Milazzo e-mail: meis01100p@istruzione.it meis01100p@pec.istruzione .it www.istitutoprofessionaleferrari.it







Erasmus + **PARTNER RESEARCH**

Partner research for a mobility project for VET learners and staff	
Call	Erasmus +; Key Action 1 Learning mobility of individuals: Mobility project for VET learners and staff
Link	See pag. 51 of Erasmus+ Guide
Link Applicant	ISTITUTO Superiore "Enzo Ferrari" – Barcellona Pozzo di Gotto (city of Messina, Region Sicily, Italy) www.istitutoprofessionaleferrari.it "Istituto di Istruzione Superiore "Enzo Ferrari" is a secondary vocational school which makes up a pole with four associated schools. Two of them are specialised in "Services for Agriculture and Rural Development" and the other two in "Industry and Craftsmanship". The school offers business courses with a curriculum including two foreign languages – English and Spanish – as well as evening courses for adult education, aimed at providing education opportunities to housewives, unemployed, and NEETS while promoting lifelong education. The four schools are located in different but nearby places along the Tyrrhenian belt in the municipalities of Barcellona P.G., Milazzo and Pace del Mela. The professional pole hosts about 800 students and 140 teachers. The two agricultural schools cooperate with farms and practise the cultivation of Mediterranean and Tropical fruit trees; they also have greenhouses, and updated science and technological laboratories. The Vocational, Industry and Craftsmanship schools can boast computer, mechanical, thermal, electrical and electronic laboratories and they are being equipped with photovoltaic and solar plants. The schools are located in a territory having a social and economic structure linked to
	the tertiary sector as well as the agricultural and business ones. The schools operate in unemployment-risky areas and, by supplying consistent job training and work
	experience; they try to reduce school failure and dropouts offering an efficient support to post diploma employment.
Key Objectives	Setting up a mobility programme for 20 students who will undertake a vocational

training placement in another country.

The main objective of the VET traineeships will be the learning of strategies for the marketing of organic food products and flower-growing products.

Project description

Objective:

Setting up a mobility programme for 20 students (10 attending the Vocational, Industry and Craftsmanship schools and 10 attending the Agrarian schools) and 4 teachers of professional subjects: VET traineeship aimed at learning the strategies for the marketing of organic food products and flower growing products cultivated in the school farms.

Participants:

20 students of the third year (5 students for each school), who, at the end of the three year project will obtain a certificate in "Expert in marketing strategies for organic food products and flower growing products".

4 teachers (1 for each school) who will achieve a certificate of attendance duly acknowledged as professional qualification.

Students minimum age: 16

Stage structure:

Schools and/or school connected associations specialised in the management and marketing of organic food products and flower growing products.

Training period:

2 weeks starting from autumn 2015.

Conditions:

- Each participant will benefit from the Erasmus + grants to cover accommodation and journey expenses.
- The staging period will be considered as an essential part of the course of study and the students will acquire professional workmanship.
- Each participant will privately receive a cultural and linguistic course to take the most of the staging period.
- During the staging period the students will be accompanied by at least two Italian tutors with skills in foreign languages.

Workmanship to be developed:

Acquiring practical skills in:

- Organic food and horticultural production;
- Product marketing;
- Selling strategies;
- Work management and organization;
- Packaging;
- Economic and administrative aspects;
- Machinery use and maintenance;
- Business role.

Areas connected to the project:

- School help desk (The school offering specialised support to private people growing orchards);
- Agri-nursery school (The school hosting children to teach the basis of plant growing);
- Garden tutor (an expert who supplies advice to private citizens growing their home gardens);
- Setting up photovoltaic plants on the greenhouses.

Cross area skills to be developed:

- Being responsible;
- Becoming flexible;
- Getting autonomous;

	- Acquiring organization skills.
Project	2/3 years
duration	
Partners Profile	Kind of organisation:
	VET schools specialised in the management and marketing of organic food products
	and/or flower- growing products or other official bodies connected with the
	agricultural sector.
	Partner role:
	Help and support Istituto "Ferrari" to find organizations for the students' stage of
	students in the partner country.
	Reciprocity:
	Istituto "Ferrari" will offer the same help and support to the partner school.
Timetable	Setting up of the partnership: autumn 2014.
	Preliminary meeting: January 2015.
	Expiry date to submit the project: March 2015.
	Evaluation: June 2015
	First staging period: autumn 2015
Contacts	In case of interest, send a mail as soon as possible to:
	Currò Iole
	<u>iole.curro@istruzione.it</u>
	Phone: +39 0909296562 or +39 333 9727457